Contents

List of photographs ............................................ 8
List of figures ................................................ 9
Notes on contributors and editors ................................ 10
Acknowledgements ........................................... 15

Introduction: multiple disciplinarities, human experience and the cultural Other ............................................. 18
Anu Kannike, Ergo-Hart Västrik

I. Field

Experiencing and interpreting truth ............................................. 32
   Essay by Aet Annist

Mimetic knowledge in the ethnographic field ............................................. 35
   Art Leete

“If you’re really interested in scientific research, you should study the Bible!”
   Ethnographical fieldwork among evangelical Christians ............................................. 53
   Piret Koosa

II. Body

Bodily experiences and biopolitics ............................................. 74
   Essay by Katrin Alekand

Owning the body: patents and transformations of the body in Cambodia ............................................. 77
   Darcie DeAngelo
The biopolitical turn in post-ideological times: a trajectory of Russia’s transformation ........................................ 99
Andrey Makarychev, Alexandra Yatsyk

III. Public–private

Dynamics between public and private ............................ 118
Essay by Halliki Harro-Loit

Changing media and privacy conventions .......................... 121
Halliki Harro-Loit

The construction of the ‘other’ through private stories:
Japan in the travelogues of Estonian seamen, as published
in Estonian newspapers during the second half of the 19th century ...... 145
Anu Masso, Ene Selart

Small stories, trivial events – and strong emotions.
Local event narratives in hand-written newspapers as
negotiation of individual and collective experiences .................. 163
Kirsti Salmi-Niklander

Meaning-making and ethnicity in different contexts:
Russians in Estonia, Russia and Kazakhstan ....................... 179
Triin Vihalem, Cynthia S. Kaplan

IV. Space

Setting up space ............................................. 214
Essay by Franz Krause

Creating spaces of food experience: pop-up restaurants in Estonia ....... 217
Ester Bardone, Anu Kannike

Shoshone as a text: a structural-semiotic analysis of reading the river as
a whitewater raft guide ........................................ 245
Jamie Kruis
V. Death

Death as the transformation of personhood ........................................... 268
Essay by Kristiina Johanson & Pikne Kama

Individual and collective burial places:
an analysis of the Viimsi 
\textit{tarand} graves of northern Estonia ............................ 271
Maarja Olli, Anu Kivirüüt

Tricking Death? The Role of the awareness of death
in self-transformation of personhood according to Georges Bataille ........ 293
Normunds Titans

Interviews

Autoethnography and applied cultural analysis ................................... 314
Interview with Billy Ehn

Bodylore and embodied knowledge ..................................................... 324
Interview with Katharine Young

Embodied seeing-with-the-world ......................................................... 328
Interview with John Wylie

Personhood in archaeology ................................................................. 332
Interview with Chris Fowler

Index of names .................................................................................... 337